

## Bic pens

Last Updated Friday, 09 March 2007

The omnipresent Bic pens are produced by French Société Bic/BIC corporation. Bic pens are affordable, comfortable and really cheap.

BIC is best known for making one-time-use products including cigarette lighters, magnets, ballpoint pens, and shaving razors. It was founded in France by Marcel Bich with Edouard Buffard in 1945. Though BIC didn't invent ballpoint pens, but it really introduced them to the world and made them a great success. They began to use absolutely new technology in pen production and eventually made the price for ballpoints very low. BIC made the ballpoint pen the world's most popular one, selling billions of such pens all over the world.

The best-known Bic pen is, beyond all doubts, the Bic Cristal. It is a cheap, mass-produced ballpoint pen. It is a ubiquitous and even archetypal ballpoint pen, and for many people the Bic pen or the Bic Cristal and just a ballpoint pen are absolute synonyms. This pen has become a symbol of cheapness, functionality and reliability. It's a must for every pens collector. And by the by, this pen is part of the permanent collection of the Museum of Modern Art.

Apart from Bic Cristal there are also such remarkable models as Orange Fine, Opaco, Clic Stic, Accountant, Diamante Grip, Velocity, Atlantis, Berk Extra Fine, Shimmers, Smoothie, Disney Princess, Body Action, Sponge Bob, Wide Body Ice and many others. Enough for making a great Bic pens collection!